



ALAS media

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Workshops + Presentations

60-Minute Movie Making

Learn all the essentials of creating a film from start to finish in sixty minutes. We'll walk you through the process from coming up with an idea to presenting it. Whether you are new to moviemaking or an experienced enthusiast, you can discover new tips for producing a movie quickly and well, like the pros.

21st Century Skills through Movie Making

Learn 21st century skills that are essential for the job market through movie-making. This session guides teachers and students through idea development, time management, planning, producing, post-production, presenting and promoting.

Photo Storytelling: Images Tell Amazing Stories

Who says you need a fancy video camera to capture a great story? Any still camera and any audio recorder are all you need. Come discover how simple it is to tell compelling stories with photographs. Whether you are a pro or just starting out, we'll share ideas on how to create wonderful visual stories.

The Greatest Learning Tools are the Ones You Carry with You

From iPhone movies to iTouch photo essays, join us in discovering how the everyday tools we carry can influence our learning and motivate us to create. We'll teach you how to use your iPhone, iPod, audio recorder, camera, and portable video camera as great learning tools that you can use in any class.

Designing a Presentation

Make your keynote presentation communicate elegantly. Bring a fresh look to any slide presentation. We'll show you how to take a text-heavy or predictable presentation and create something more engaging for your audience, something that delivers a memorable message beautifully. We'll show you and your students how to mind map your ideas, limit your text, and search for copyright free images, video and sound to produce a visually engaging presentation.

Making Movies with your iPhone!

Making movies couldn't be more mobile, literally. Learn how you can create a movie from start to finish with your iPhone. From planning and shooting, to editing and creating music, we'll share which apps are best for your production. You'll be amazed what you can produce with the phone you carry in your pocket!

Digital Storytelling Gone Global

Discover how creating movies allows learning to get beyond the classroom and out into the world. It is more exciting than ever to share and promote the work you do. This session will give you ideas on how you can have your students create meaningful projects and share them with their community or the world. A great way for students to build their portfolios of authentic work.

Podcasting Made Fresh

In the lively world of podcasting, learn how to distinguish yourself. We will take you from creating your story to recording or shooting, editing and broadcasting. Come learn how to make your podcast stand out from the rest.

Great Photography with OK Cameras

This session shows teachers and students not only how to take a better picture with any camera, but how to manage their many pictures and create great story opportunities to share.

Out of the Box, Into your Lap, and Out to the World

What are you going to do now with this new MacBook/MacBook Pro? Learn tips and tricks on setting up and maintaining your new computer and see how to use something as powerful as a university and a film studio. This is intended for fairly new users of technology or teachers who are new to Macs.

Inviting Parents into Your Classroom

Communication between teachers and parents can be easy and creative through your class website. Post updated content on what goes on in the classroom, assignments, student work and more. Innovative ideas for adding text, photos, videos and web links.

Film Festival 101

Students can organize a film festival from beginning to end. From getting the funding to creating the movies to finding a venue to welcoming the public, this workshop gives students and teachers the plan to run a successful film festival in their own community.

Family Stories

All the skills and tools that students learn from us to bring powerful narrative and memorable stories to classroom learning can be shared with their families, too. This session extends our hands-on approach and techniques so that parents and the whole community can capture stories of their own and create simple, high quality videos for personal, academic or professional use. Home movies get a professional touch!